

LATAM Fashion Circle reveals the selection of designers participating in its first Paris edition

The **LATAM Fashion Circle** is revealing the 11 chosen labels of Latin American origin for their first showroom to be held during the upcoming womenswear Fashion Week in The Marais, the historical heart of Paris.

Following successful launching events in **Paris during the Fashion Week** in March and the **Bogotá FW in Colombia** in June, The LATAM Fashion Circle (LFC) is now preparing for its premier seasonal showroom. Born from a clear objective to address the underrepresentation of Latin American talent on the global stage, the LFC was created **to bridge this gap, establishing Latin American talent within the global fashion landscape on a long-term basis**. As of today, Paris remains the world's leading fashion capital and a strategic gateway for designers seeking international visibility and commercial development. The LFC has confirmed a strategic and dynamic location for the seasonal showroom taking place from **October 1st to 4th of 2026** during the Fashion Week in Paris.



The confirmed brands :

- Colombian tailoring studio, **La Petite Mort**, trusted by global music icons like **Maluma** and featured in **Vogue**.
- **Patricia Acosta Jewelry**, wearable sculptures in 24k gold plating and uncut Colombian emeralds, worn by **Karol G**.
- Franco-Argentinian menswear brand **Cachí**, which reinvents classic wardrobe pieces with a touch of the "Latin Lover" aesthetic.
- Brazilian brand **Argalji**, known for its structured and geometric silhouettes, which has been featured in media such as **Vogue and Glamour Brazil**.
- **Paula Mendoza**, jewelry designer crafting ethical, wearable sculptures whose work has been noticed by celebrities like **Zendaya, Teyana Taylor and Dua Lipa**.
- A total of **11** talented brands are joining for the inaugural LFC Showroom : **Anca Ravelo, Antoine Atelier, Faride Ramos, Kostüme, Laura Aparicio and WOMA Hatmakers**.

Following a rigorous selection process, LATAM Fashion Circle's curatorial team lead by **Nathalie Dufour (Founder of ANDAM)** carefully reviewed the applications to curate a coherent and representative selection of Latin America's heritage and craftsmanship. The selected brands embody a rich diversity of creative approaches, celebrating their cultural roots while presenting a contemporary vision for the international market. The showroom will feature women's and men's ready-to-wear collections, alongside jewellery, handbags, belts and hats.

The LATAM Fashion Circle has confirmed its commitment to collaborate with key international institutions, welcoming the participation of Latin American embassy offices like **Procolombia** for this first edition. These entities have contributed to the counseling of a variety of talents, aiming to further promote the creative power of their respective countries.

For this first edition, the agenda has been designed with the aim of delivering an integral experience:

- **October 1st - 2nd** : the showroom will be exclusively accessible for **press and buyers**
- **October 3rd - 4th** : **open to the public**, offering the opportunity to meet the designers as well as to purchase selected pieces of their past collections.

The development of the LFC institution is made possible through the support of generous **sponsors**: [The Yohan Serfaty Fund](#), a charity dedicated to supporting emerging talents, fostering exchanges and cultural dialogue; [Don Eloy](#), a benchmark and symbol of excellence in floral art and rose specialization in Colombia; and [San Pellegrino LATAM](#), a synonym for Italian elegance and a partner of high-end gastronomy.

Access additional information of the participants through the [press kit](#).

Address: 18 Rue de Turenne, 75004 Paris.

From 10h to 19h.

ABOUT

About LFC

Founded by **Dan Silva** in 2026, the LATAM Fashion Circle Paris was born out of an observation: despite Latin America's creative power, its designs are still insufficiently represented during the Fashion Week in Paris. This new **institution** aims to bring together creators, institutions, embassies, cultural and economic players around a common goal: **to establish Latin American talent in the global fashion landscape on a long-term basis.**

About Dan Silva

Dan Silva is a consultant, entrepreneur, and curator specializing in fashion, luxury, and creative industries. A graduate of the Institut Français de la Mode (IFM) with over ten years of experience in Europe and Latin America, Dan supports brands, designers, and institutions in their strategic development, communication, and international outreach. He is the founder of LATAM Fashion Circle Paris.

About Nathalie Dufour

Nathalie Dufour is a major figure in the international fashion ecosystem. Founder of the ANDAM, she is recognized for her essential role in discovering and supporting young designers. A mentor to talented individuals and a transmitter of knowledge, she has been working for over thirty years to foster dialogue between emerging designers, institutions, and major fashion houses.