



Leather, gesture and space.





Bon-Bon Cream seen through the lens of Joanna



INTRODUCTION

BONASTRE is an Accessible Luxury leather goods brand based in Paris. By providing meticulously crafted accessories that combine minimalist elegance with Spanish craftsmanship, BONASTRE caters to a discerning clientele in search of durable, timeless pieces.

As a leather sculptor, BONASTRE uses precise craftsmanship and transformative design to turn raw leather into sculptural pieces. The architectural and innovative vision shape each piece with meticulous attention to detail, elevating leather into works of art that seamlessly combine form and function.



Rider XS Black

THE DESIGNER

Fernando Bonastre de Celis was born in Cantabria, along the coast of Northern Spain, a cross between the ocean and the mountains, a raw scenery of shades and lights of a breathtaking sobriety. Shades and enlightenment of the contrasting cultures he comes from as a child: the culture of the Spanish Siglo de Oro painted by Zurbarán or El Greco, austere and grandiose, but also the 80's exuberant culture of La Movida. This environment helps him build a fantasy world which will feed his desire to express himself. Passionate about Industrial Design and Architecture, he will soon imagine his own aesthetics and constructions through Fashion. With great determination he arrives in Paris and forges a founding experience working at Christian Lacroix Haute-Couture or Claude Montana among others, where he discovers the nobility and passion for leather. He creates his brand BONASTRE in 2011, and opens the doors to his Parisian flagship store in Le Haut-Marais, rue du Perche.





Rider M Black seen through the lens of Tyler



Rider S Taupe seen through the lens of Tyler

BRAND IDENTITY

A blend of seemingly opposite qualities, transcending binary definitions like masculine vs. feminine or modern vs. traditional. For Bonastre, it's about embracing the fluidity and complexity of identity, allowing products to resonate with a wide range of individuals without being confined to typical labels.

STYLE

Fernando Bonastre's work is characterized by bold volumes clean lines, and a focus on the inherent beauty of leather, embodying a timeless yet contemporary aesthetic with a deep appreciation for a natural almost brutal harmony.

The final style is radical in its purity, voluptuous in its volumes, and nonchalant in its appearance. It serves function first while being a vehicle of self expression by enhancing the personality of its wearer.



Bon-Bon Cords Taupe seen through the lens of Ma Er



Cloud Pouch Shiny Camel seen through the lens of Ma Er



Bon-Bon Silver seen through the lens of Ma Er



Ring CrossBody S Terra worn by Ashley

BRAND MISSION

In the fast-paced world of luxury, characterized by superficial trends, Bonastre emerges as a beacon of authenticity. The brand aims to break down barriers by creating a safe space that transcends intolerance and uniformity. This appetite for progress challenges societal norms and fosters a community of free thinkers. Bonastre embraces all identities, regardless of gender, color, sexual orientation, or age, allowing it to focus solely on the product and its creative process. With a deep respect for European craftsmanship and a commitment to sustainability, Bonastre creates timeless pieces that honor quality, care, and thoughtful design over trends.





Rider M Taupe worn by Bilal



Rider S Terra worn by Elana

BRAND VALUES

Elevation

Owning a Bonastre is not just about having an elegant accessory, it's about elevating personal style. Each item transforms the wearer's daily experience, adding a layer of soul that enhances both form and function in everyday life.

Singularity

The brand's genderless designs offer versatile options that allow each person to express their own identity and stand out in a world that often pushes conformity. Bonastre's clients know they are wearing something that reflects their unique story, not just following trends.

Pride

Proud of our differences, Bonastre embraces a world of diversity and gender inclusivity, making each wearer feel part of a community that values uniqueness, authenticity, and cultural richness. Every piece is a statement of personal expression, honoring what makes us all distinct.

Passion

Bonastre's clients share the brand's passion for quality and craftsmanship. They appreciate the time, effort, and love that goes into making each piece, and they feel a personal connection to the product, knowing it was crafted with care. This passion aligns with their desire for long-lasting, meaningful products that enrich their lives.





Airbag M Taupe seen through the lens of Maer



10 Rue du Perche L Camel seen through the lens of Ma Er



FLAGSHIP

10 RUE DU PERCHE
PARIS 3
FRANCE



THE COLLECTION

RIDER

The RIDER Line illustrates the shape of a skateboard rink. It is conceived as a modern building from the architectural movement of the 50s and 60s known as brutalism. Its smooth lines fit perfectly against the body, and the shoulder strap, designed like a belt, adjusts with ease.

10 RUE DU PERCHE

The 10 RUE DU PERCHE is a light-weight minimal tote bag. The name refers to BONASTRE's flagship store location in the Haut-Marais in Paris. Made in high-end Italian shiny vegetable-tanned leather.

LOVNI

Referencing some of the key works of Spanish artist Eduardo Chillida - who was once baptized 'sculptor of the air' - the LOVNI is an impressive study in contrasts. Its generous curves make it sensual and feminine, while its metallic hooks come across as sleek, bold and futuristic. The LOVNI is an architectural clutch with a statement padded flap.



Lovni S Taupe seen through the lens of Joanna



Bon-Bon Cream worn by Elana

RING CROSSBODY

Inspired by Spanish designer and artist Mariano Fortuny, who is known for his timeless and intricately pleated gowns, the RING is harmonious, functional and lightweight. Its soft and supple leather is held together by solid metal clasps, which were developed exclusively for BONASTRE.

BONBON

Inspired by the shape of traditional wrapped candy, the BON-BON has a unique charm and character, which makes it rather sweet and desirable. With its supple contours allowing each bag to embrace your body shape, the BON-BON is the leather equivalent of a delicious sugar rush. It is playful, butter-soft and unpretentious.



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