

SS 2024

KAYAL

SS 2024 explores the idea of metamorphosis through the lifecycle of a butterfly and the phases that it passes through to reach its ultimate form of beauty, flitting between wildflowers for only a few short moments. The collection features a mix of natural and sustainable materials adorned with glittering elements and metallic woodblock prints for wearable pieces that transform everyday into magic.





**PARISTAN SKIRT**





CHILMISH CROP





SHANDUR SHORTS

MALABAR SHACKET





**PARKHA SKIRT**

**SURMAI BRA-TOP**







**APSARA DRESS**





JUNGLE BRA-TOP



AMKOI CROPPED SHIRT



**MAHTAB PANTS**





ADAMAN SHIRT



**SADPARA SHORTS**



SUNEHRI BOMBER



**PARVANEH PANTS**





JUNGLE BOMBER





LULUSAR PANTS



**SHAMA BRA-TOP**



SITAREH PANTS



**KUMERA CROP TOP**



TITLI CROP TOP







RUTTI PANTS



**NAGAR CROP TOP**





**SURMAI DRESS**



Kayal is a Pakistan-based concept space, housing a namesake ready-to-wear label along with a curated selection of contemporary objects. Our stores in Islamabad and Karachi blur the lines between commerce and art, inviting you to explore a fusion of fashion and culture.

Our focus as a ready-to-wear label is preserving fading indigenous crafts while creating high-value, sustainable clothing with a modern aesthetic. Inspired by the Himalayan foothills that surround us, our clothing uses woodblock printing to weave together mysticism, folklore as well as exotic flora and fauna into the fabric of our creations.