

LONG *story* SHORT

LOOKBOOK SS24



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A stylized, handwritten signature logo consisting of three overlapping, cursive-like loops.

Signature *Collection*

Our Signature story exists of a proudly handcrafted rattan artwork, combined with genuine leather, creating timeless handbags design. Each bag in this collection is meticulously handcrafted, marrying traditional techniques with modern design sensibilities. This fusion of natural materials and high-quality leather not only results in exquisite aesthetics but also signifies luxury end to end.

Our Signature Collection bags signify a women love, of influence and passion. We believe that our customers are not just buying a handbag but a timeless piece of our craftsmanship.



Signature *collection*

01.

AYU

SIZE

Diameter 16 cm

Height without handle 22 cm

Height with handle 34 cm

COLORS

Natural.



Code S.01



Trends come and go, but several bag styles have stood the test of time. **AYU** is one of our true-classic bag designs that has an **extraordinary value of handwoven technique, exclusiveness, and timelessness**. A seasonless bag that you will own forever. Because building a wardrobe of timeless styles is what we aim through this bag.

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Signature *collection*

02.

FIKA

SIZE

Width 22 cm

Depth 12 cm

Height without handle 19 cm

Height with handle 27 cm

COLORS

Natural.



Code S.02



The **FIKA** bag, which means 'a **Bestfriend**', is designed with a crossing pattern that illustrates the beauty & diversity of our ethnic and cultures in Indonesia, but still, we are one. Or we have a unifying term: *Bhinneka Tunggal Ika*.

FIKA bag is made from genuine leather, and only has one natural color.

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Seasonal *Collection*

This is our Long Story Short's Seasonal Collection, where storytelling meets our craftsmanship. Our brand takes pride in our creation of a unique and iconic range of handcrafted bags that transcend mere fashion accessories. Each bag is a language of love, meticulously crafted with Indonesian artisan skills and care, and imbued with our own special significance. Proudly made in Indonesia, a land renowned for its artisanal excellence, our bags are a testament to the country's legacy of masterpiece craftsmanship.

Explore our Seasonal Collection here and carry a piece of Indonesia's rich heritage and Long Story Short's narrative with you wherever you go.



Seasonal Collection

01.

NONI

SIZE

Diameter 15 cm

Height without handle 15 cm

Height with handle 25 cm

COLORS

Comes in four different shades of colors ;

Lilac.

Powder blue.

Pastel green.



Code E01. L



Code E01. B



Code E01. G



Code E01. N



NONI means a little girl in Bahasa. A cute, lovely, little girl.

Imagine such a **fun, and loving** personality in our NONI bag. Whether you like to dress up casually or for events, it screams a special personality in this one bag.

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Seasonal Collection

02.

ANYA

SIZES

Comes in two different bag:
(Width x Depth x Height)

S 21 x 9 x 13 cm

COLORS

Comes in four different
shades of colors ;

Lilac.

Powder blue.

Pastel green.

Nude.



Code E02.01.L



Code E02.01.B



Code E02.01.G



Code E02.01.N



ANYA is playful, outgoing, and easy. She loves to be the center of attention too. In ANYA, it is all about the beauty, quality, and craftsmanship of the product.

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Seasonal Collection

03.

THE BARBIE COLLECTION

SIZES

Comes in two different sizes:
(Width x Depth x Height)

Barbie Bag 13 x 8 x 21 cm

Strap 90 - 97 cm

COLORS

Pink.

"Our pink is in neutral pink tone, that goes along with all skin tone, and will enhance your skin color to look brighter.



Code E.04. P



Code E.04. B



We develop the best pink series in this BARBIE collection. The right pink color will enhance your skin color and make your outfit look so chic!

And what more you need, this bag is designed so simple and sophisticated, in the highest quality of genuine leather & craftsmanship for you.

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ALL PRODUCTS

Signature collection

Ayu.....
Fika.....

Seasonal collection

Noni.....
Anya.....
Barbie Collection.....

Signature collection

AYU

AYU is hand bag, made by genuine natural tan leather and natural rattan in classic weaving pattern

Material :  



Code S.01

Signature collection

FIKA

FIKA is hand bag, made by genuine natural tan leather and natural rattan in double cross weaving pattern. It comes with adjustable sling

Material :  



Code S.02

SS

Seasonal Collection

NONI

NONI is a bucket bag, with a twirl - pattern hand - weave design. It comes with a detachable inner lining, a round handle, and a adjustable sling. NONI bag is made by natural rattan and genuine leather.

Material :



Code E01. B



Code E01. L



Code E01. G



Code E01. N

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Seasonal Collection

ANYA

ANYA is a compact square drawstring bag, made by genuine leather and natural rattan in classic weaving pattern. It comes with adjustable sling. Available in lilac, blue, green and nude.

Material :



Code E02.01.B



Code E02.01.G



Code E02.01.L



Code E02.01.N

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Seasonal Collection

BARBIE BAG

BARBIE Bag is a square flap-bag with build in handle, made by genuine leather and natural rattan in classic weaving pattern. Comes with adjustable sling. Available in pink and blue.

Material :



Code E04.P



Code E04.B

JSS

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“Sustainability is an ongoing
process of continuous
improvement”

– LONG *story* SHORT



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More information :



www.longstoryshort.shop