

# JAN/F/CHODOROWICZ

S P R I N G / S U M M E R / 2 0 2 4

THE SPRING/SUMMER 2024 COLLECTION IS A FURTHER EXPLORATION OF THE CODES OF WORKWEAR. THIS SEASON STARTED WITH AN ANALYSIS OF THE COWBOY WARDROBE, MINING IT BOTH FOR ITS AESTHETIC, AS WELL AS FUNCTIONALITY. THIS RICH WORLD OF REFERENCES LED TO AN INTRODUCTION OF SEVERAL NEW CATEGORIES, INCLUDING DENIM, PRINTED SILK AND SILVER FINISHES, AS WELL AS AN INTRODUCTION OF A NEW "BLUE LABEL" FOCUSING ON JERSEY PIECES. WITH THE HEART SHAPE AS A CENTRAL MOTIF, THIS COLLECTION TAKES ELEMENTS OF THE CLASSICAL AMERICAN COWBOY AND REINTERPRETES THEM FOR THE MODERN WOMAN.







































































































